

I am an audiologist selling Assistive Technology to people who are deaf or hard of hearing, including Closed Caption decoders. I find most of my customers have difficulty understanding TV. The added benefit of captions allows people to feel like they are understanding more, and enjoying more TV. The broadcast companies don't seem to realize they are cutting-out 10 to 15% of their potential market by not offering captions. I think the FCC should continue to mandate increasing amounts of captioned programming to allow equal access for all.